

**SOUTHERN APPALACHIAN NATURE PHOTOGRAPHERS
BOARD OF DIRECTORS MEETING
MINUTES**

Presiding Officer Ron McConathy (Ron Mc) convened the meeting of the Southern Appalachian Nature Photographers (SANP) meeting at 7:02 pm on Monday, July 12, 2021.

MEMBERS and OFFICERS PRESENT: David Boruff, Chris Cannon, Sharon Cottrell (Member/Treasurer), Ron McConathy, Kristina Plaas, Charles Samuels (Member/Secretary), Marcy Wielfaert

MEMBERS/OFFICERS ABSENT: Gretchen Kaplan, Kent Sauter, Edward Stickle (President)

OTHERS PRESENT: Sharon McConathy (Newsletter/Web Site), Brad Cottrell (Membership), Dale Potter (Field Events/Salon), Ron Sentell (Outreach)

The Secretary determined that a quorum of Board members was present.

The meeting Agenda (Attachment 1) is made a part of these minutes. (Note: The order of discussion during the meeting did not follow the order listed in the agenda. These minutes will present the record of Board deliberations in the order in which they occurred.)

1. The minutes of the Board meeting on June 14, 2021, had been distributed to Board members prior to this meeting. The Board approved the minutes of the June meeting without comment.
2. Old Business: Revised Survey about Club, Newsletter, and Web Site (Refer to Attachment 2)

Newsletter/Website Editor Sharon McConathy (Sharon Mc) began the presentation, stating that Member David Boruff (David B.) will present issues identified during the June Board meeting and addressed in revised survey. She also stated that questions regarding in-person meetings were omitted, because the Newsletter/Web Site survey is intended to be released at the end of August, whereas returning to in-person meetings is tentatively scheduled for the August meeting, requiring a different survey that will be addressed under New Business.

David B. stated that most issues regarding the initial draft survey centered around “demographic questions,” such as gender, age, ethnic identity, etc. Some Board members questioned why the survey asked such questions. He said those questions are essential to giving us a better understanding of “... who we think we are.” When we are together in our meetings, we can look around the room at our colleagues and get an impression that “... this is a Club of a certain type of people”; however, going forward we recognize that the Club needs to be more diverse in many different ways. The best way to achieve is to know “... where we are starting from,” to understand who our members are demographically, and also where they stand on matters of what the Club is doing, and the direction they would like to see the Club move going forward. So, the reason for the demographic questions was to gather data to test our assumptions of who we think we are, so we really know who we are. There also were some broad-based questions regarding members’ interests and abilities to participate in activities, such as our physically active field programs. These questions may provide insights regarding the percentage of our membership can participate in such programs, and whether there are other

opportunities for that we are presently not doing or considering. With these considerations in mind, the survey has been refined, eliminating demographic questions that might have been too intrusive and/or that did not provide directly relevant information, and focusing on questions that really give a better understanding of the Club, its make-up, and the interests and desires of its members going forward.

The Board unanimously accepted the revised survey by consensus (no negative comments).

Sharon Mc recommended releasing the survey on August 24, which will permit her to introduce the survey in the Newsletter, which will be released two days prior. That release date also enables the President to mention the survey and its importance at the August 31 monthly meeting. Sharon Mc recommended closing the survey on September 15. That closing date allows time for the examination of survey findings prior to the September Club meeting.

The Board approved the August 24, 2021, survey release date and the September 15, 2021, closing date by consensus.

3. New Business:

a. Discussion of Reinstating In-Person Meetings

(1) David B. introduced the discussion. He said that some Board members have questions regarding resuming face-to-face Club meetings, considering that the Cedar Springs Presbyterian Church has kindly offered to let SANP resume the use of its meeting facility for free. David B. said that, as a Board member, he is not comfortable making a decision for the entire membership regarding the resumption of face-to-face meetings without having information regarding how the members, as a whole, feel about the issue. With that in mind, he recommended that the Board poll the membership regarding the resumption of face-to-face meetings in the immediate future, so that the results will be available to the Board for its next [August] meeting, enabling the Board to give the Church timely notification of its decision. [President Edward Stickle had mentioned during the June Board meeting an intent to resume face-to-face meetings, beginning with the August meeting.] David B. concluded by again stating his strong preference against resuming face-to-face meetings without more input from the members at-large.

Sharon Mc mentioned that the survey is not very long, and the Board members can discuss the questions. She stated that she can have the survey prepared to send to the membership in "... a day or two." If the survey closes within a week or 10 days, the information should be available to the Board to discuss at its next meeting, or at an earlier time, if necessary.

Sharon Mc expressed support for immediate release of the survey. Ron Mc expressed concern regarding the possibility of a potential insurance liability if a member were to become sick [with COVID-19] as a result of a face-to-face meeting. He continued with a concern that the insurance company might not cover a potential claim against SANP if it resumed face-to-face meetings without member input. Member Charles Samuels (Charles S.) pointed out that the Club presents the opportunity for a member to choose to attend a meeting. If the Club follows CDC guidelines and otherwise acts responsibly, there should be no unreasonable risk of liability. He said that the survey questions address members' preferences, and the questions are valid. He presented the experience of the Oak Ridge Rotary Club's resumption of in-person meetings. Ron Mc thanked Outreach Chair Ron Sentell (Ron S.) for his email describing precautions that the Church takes

to prevent the spread of COVID-19 among meeting attendees. There was a question regarding the potential for mandating that members wear face masks. Member Kristina Plaas (Kristina P.) noted that the survey contains such a question. Ron S., whose presence is essential at meetings, said that wearing a mask interferes with his wearing glasses, consequently, he cannot wear glasses while wearing a mask. If he must wear a mask, he cannot operate sound equipment. This could render the facility unavailable. Several members expressed their willingness to attend meetings at which the wearing of masks is not mandated. Kristina P. said that, from a medical perspective, the current vaccines are effective against the virus and the Delta strain. Although no one can mandate a level of comfort, whether or not to wear a mask, or to attend a meeting, is a personal choice. That being the case, the survey is a very good idea to give the Board and Club Officers a good idea where the membership stands on this issue. She said that whenever the Club decides to resume in-person meetings, there will be members who want to know if the Club will continue to offer a virtual meeting option (a “hybrid meeting”).

(2) The Board authorized the immediate release of the survey with a close date the last day of July.

(3) There was discussion regarding the commitment to meet during the month of August. Ron S. said time is of the essence to notify the Church of the Club’s intentions. If the Club is not going to use the Church in August, we need to notify the Church as soon as possible.

(4) Ron Mc notified the Board that the Church will not be available for the October meeting and suggested that we schedule a Zoom meeting for that month. The Board unanimously supported the suggestion. Sharon Mc offered an option to start face-to-face meetings after October. Ron S., supported by Member Sharon Cottrell (Sharon C.), said that such a long delay in using the Church’s facility might cause the Church to reconsider its offer. The suggestion was tabled until the next Board meeting, when the findings of the survey will be available.

(5) Hybrid Meetings and/or Video of Meetings for Later Viewing

(a) Ron Mc asked Facebook Chair Chris Cannon (Chris C.) if it is possible to conduct a hybrid Club meeting, or to make a video of the meeting for later viewing. Chris C. said that it might be possible to conduct a hybrid meeting over Zoom. He will research the issue.

(b) Charles S. mentioned that the Oak Ridge Rotary Club conducts hybrid meetings live and streaming on Facebook, not Zoom.

(c) Ron S. said that he has conducted hybrid meetings (live/Zoom) at the Church. The internet connection is dependable about 90% of the time. He also discussed his experience with microphones and cameras and the potential expense. Ron Mc said that this issue cannot be resolved at this meeting, and that he merely wanted to raise the options. Chris C. said that he will research the Club’s options.

(d) There was discussion regarding equipment. David B. pointed out that the focus of our equipment choices should be on capturing the program. He asked Charles S. regarding the Rotary Club’s experience. Charles S. said that he will check on how the Rotary Club does its Facebook live streaming.

(e) Kristina P. pointed out that some presenters might have concerns regarding recording their presentations.

At this point, Ron Mc tabled further discussion.

b. Salon Categories and Other Solon Issues, Including Location (See Attachment 3)

(1) The Board approved a motion by David B. (seconded by Sharon C.) to accept the 2022 Salon categories described in Attachment 3, Item 8 and its attached list of categories.

(2) Salon Chair Dale Potter (Dale P.) summarized the Salon Committee's recommendations described in Attachment 3.

(3) Regarding Attachment 3, Item 6, Reimbursement of a Portion of the McConathy Zoom License Fee: Ron Mc stated that their annual Zoom license fee is \$159.00. SANP use of the McConathy Zoom License is approximately 50%. They would be "tickled" with that level of reimbursement.

The Board approved a motion by David B. (seconded by Kristina P.) to reimburse up to 50% of the McConathy's Zoom subscription fee.

(4) Salon Location: The committee recommends holding the 2022 Salon at Bridgewater Place at a cost of \$30.00 for each attending member/guest, the Club paying the balance of Bridgewater Place expense. The committee will meet after the Salon to assess the results of the event and to make recommendations for the location of the 2023 Salon. Ron Mc asked Membership Chair Brad Cottrell (Brad C.), who is a committee member, what expenses are for having the Salon at Bridgewater Place. Using the information shown in Attachment 3, "Bridgewater Place Expense," Brad C. explained that there is a flat fee for the room and a price per attendee. Last year, seventy (70) people attended the Salon. Given the larger membership this year, Brad C. estimates an attendance of approximately eighty (80) attendees. The Club's share, in that case, would be \$2,273.00. (If the Club obtains a tax-exempt certificate, the Club's share could be approximately \$200 less.)

The floor entertained a motion to hold the 2022 SANP Salon at Bridgewater Place on a one-time basis, to be evaluated after the event and with no commitment to return to this location. The motion included the commitment for the Club to underwrite the event in an amount ranging from \$2,000 to \$2,400. David B. made the motion, and Member Marcy Wielfaert (Marcy W.) seconded. There was no discussion. The motion carried.

(5) The Board approved a motion (Boruff/Samuels) to accept the committee's recommendations for the conduct of the 2022 Salon (Attachment 3, Items 2, 7, and 9).

(6) Dale P. expressed his appreciation for the excellent hard work performed by the committee.

4. Treasurer's Report (See Attachments 4):

- a. Treasurer Sharon Cottrell used the spreadsheets in Attachment 4a to portray SANP's financial position. We currently have \$18,744.84 (see spreadsheet for 2021). She projected income and expenses for the balance of the year, including, as closely as is known, membership dues (income), speaker fees, insurance fee, credit card processing fees, and others, projected for the balance of SANP fiscal year 2021. She used the SANP check book to prepare the spreadsheets for 2019 and 2020. Sharon C. said that she had checked with Program Chair Kendall Childs (Kendall C.) regarding his estimate of speaker fees for the rest of the year, commenting that we have spent an unusually large amount on speakers this year.
- b. Sharon C. said that the authority to sign checks is up-to-date, and that she hopes to be able to make most of SANP's payments digitally.
- c. Brad C. explained that, in speaking with Kendall C., speaker fees were higher this year because he took the opportunity to engage well-known photographers for programs. In doing so, Zoom programs actually cost less than in-person programs would have cost. This was a bargain for SANP.
- d. Brad C. also pointed out that the "Website & MMS" expense in August 2021 is to Wild Apricot for a two-year subscription to SANP's membership management system. The next expense for this item will be in year 2023.
- e. In response to a question from Ron Mc, Sharon C. explained that the \$219.00 mailing expense is for the SANP post office box in Oak Ridge. (See SANP Board Minutes for May 2021, Item 6, and Attachment 1.)

5. Field Events:

Field Events Chair Dale Potter (Dale P.) reported that events have been going well. Ron S. had to cancel his Milky Way field event due to weather, but the Zoom class that replaced it was well received. Ron S. reported that twenty-four participants, who were not able to photograph the Milky Way, stayed on-line for one-and-a-half hours to learn about night photography.

Dale P. has an event planned at Forks of the River Wildlife Management Area. Overall, the events have been well received and well attended.

6. Facebook Group:

Facebook Group Chair Chris C. reports that the group has 87 members. He has not received many notifications and is checking whether or not it is due to a new Facebook algorithm or other reason. Some events need to be updated on the Group page.

7. Website/Newsletter:

Everything is on schedule. Gretchen Kaplan is the Board Member to be profiled in the July newsletter, and Ron McConathy is to be profiled in the August newsletter. The Board member profile for September follows Ron Mc in alphabetical order.

Editor Sharon Mc repeated her standing call for articles.

8. Salon:

Salon Chair Dale P. said that it will be necessary to cancel the reservation for the Buddy's Bar-B-Q Events Center, and Treasurer Sharon will provide payment to Bridgewater Place.

9. Community Outreach:

a. Community Outreach Chair Ron S. had a conversation with the Activities Director of the Parkview Senior Living Facility in Maryville who asked him for a presentation. She asked if others would be available to make presentations. Ron S. recommended going to our website, mentioning that he will have to determine if our members who have programs are still interested/willing. SANP member Ed Langston gave a presentation a couple of weeks ago to an assisted living facility in Maryville. With managed care facilities beginning to "open up," Ron S. anticipates many more requests for programs and presentations.

b. Ron S. is considering an event to orient/inform SANP members who might be interested in giving presentations/programs to discuss what is involved in doing preparing and presenting such presentations. Such an event will help him to assess interest within the Club in presenting programs and to determine if some members are making presentations on their own.

c. Ron S. said that outreach is a great service that we can provide as a Club, to simply provide a listing of contacts and programs on the SANP website. Members who interact with activities directors can provide the directors with the SANP website address that contains available programs/presentations and the contact information of the SANP members who present them.

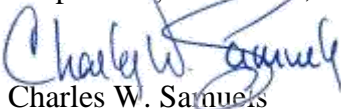
d. It seems that senior living facilities interest in outreach programs is starting to pick-up again after eighteen (18) months of "nothing."

e. Sharon Mc reminded Ron S. not to forget the newsletter as a medium of informing the membership of the need for presenters as well as his event. The deadline for articles is the fifteenth of the month, but articles can be accepted anytime.

f. Charles S. reported that several service clubs in the Oak Ridge area have expressed an interest in photography programs. He will refine his information and report to Ron S.

10. There being no further business, the floor entertained a motion to adjourn, which was unanimously greeted by smiles and laughter.

Respectfully submitted,



Charles W. Samuels
Secretary

ATTACHMENT 1

Agenda

Agenda for July 12, 2021 SANP Board of Directors Meeting

1. [Approval of minutes from the June 14, 2021 Board Meeting](#) Charles Samuels
2. Treasurer’s Report..... Sharon Cottrell
3. Committees
 - A. Membership Brad Cottrell
 - B. Field Events..... Dale Potter
 - C. Facebook Group Chris Cannon
 - D. Website..... Sharon McConathy
 - E. Newsletter Sharon McConathy
 - F. Salon Dale Potter
 - G. Community Outreach Ron Sentell
4. Old Business
 - A. [Survey about club, newsletter, website, revised](#) S. McConathy, D. Boruff
5. New Business
 - A. 2022 Salon [Categories](#) and [Other Salon Issues including Location](#) Dale Potter
 - B. [August Meeting Survey](#)..... S. McConathy, D. Boruff

ATTACHMENT 2

Revised Survey

Survey for SANP members about the club, the newsletter, and the websites (for board review)

Email to be sent out before the survey:

Dear *[member by name]*,

We want the SANP member experience, newsletter, and websites to be the best they can be, and to do that we need your help. That's why we've put together an anonymous survey. No personally identifiable information will be recorded, so you can be completely candid in telling us what you think. If there are things the club is doing that you really like and want us to continue or expand, let us know. And if there are things you don't like so well about the club, we'd like to hear about those, too. The link to this survey will arrive in your inbox on *[date]*.

We know your time is limited, so as a special thank you for completing the survey before *[date]*, you will be eligible for a drawing for a \$50 gift card from B&H Photo.

Thank you for helping make SANP better!

Ed Stickle, President, for the SANP Officers and Board

Survey Introduction (to appear on the webpage before the survey questions)

Please take a few minutes to consider and answer the questions below. We want the member experience, the newsletter, and our websites to be appealing and useful. Your answers to this survey will help us plan for the club's future.

To make it easy for you to participate, each survey question offers some suggested responses, but if none of the suggested responses seem exactly right, you can type up to 256 characters in the "other" field at the end of most questions to more accurately convey your thoughts. ***If you do not want to answer a particular question, you may skip it and go on to the next one.***

Remember, responses to this survey are anonymous, so please be candid. At the end is a comment box in which you can add anything you wish to share that was not covered in the survey questions (no character limit).

Thanks so much for your time.

Date survey window closes: _

Tell us about your interest in photography

1. How long has photography been a serious interest for you?

- As long as I can remember
- 20-30 years
- 10-20 years
- Less than 10 years
- Other

2. How would you describe yourself as a photographer?

- Beginner
- Intermediate
- Advanced
- Professional
- Other

3. What outdoor subjects do you most like to photograph? Please choose your top 5.

- Wildlife (other than birds)
- Birds
- Butterflies
- Other insects and creepy-crawlies
- Wildflowers
- Cultivated flowers
- Mosses, ferns, and other vegetation
- Landscapes
- Seascapes
- Waterfalls and cascades
- Ponds, lakes, creeks, and rivers
- Macro (extreme closeups)
- Weather/cloudscapes
- Sunrise/sunset
- Astrophotography (including eclipses)
- Night skies (other than astrophotography)
- Urban (cityscapes, architectural)
- Backyard or garden
- Domestic travel
- International travel
- Abstracts in nature
- Outdoor recreation (kayaking, fishing, etc.)
- Seasonal: spring
- Seasonal: summer
- Seasonal: autumn
- Seasonal: winter
- Other

4. What techniques do you like best? Choose all that apply.

- Full color
- Black and white
- Long exposures
- Light painting
- Infrared

- Aerial or drone
- Panoramic
- Video
- Digital display
- Print display
- Compositing
- Digital art/plugins
- Other

5. What do you like to do with your work? Choose all that apply.

- Look at my photos on my computer
- Display my photos in digital frames
- Print photos for myself or others
- Post photos on social media
- Send photos to others directly on my phone
- Offer my photos for sale
- Enter competitions
- Other

Tell us how you think SANP is doing and where you would like to see the club go

6. How long have you been an SANP member?

- Since the club started in 1991 (30 years)
- 20-29 years
- 10-19 years
- 1-9 years
- Less than a year

7. How did you learn about the club?

- Photography class
- SANP member exhibition
- Web search
- Facebook or other social media
- Larry's Notes or other newsletter
- A friend's recommendation
- I've forgotten
- Other

8. What influenced you to join? Choose all that apply.

- Networking opportunities with other photographers
- Learning about new places to photograph
- Improving my skill with a camera
- Improving my post-processing skills
- Educational programs at meetings
- Field events
- Eligibility for the Salon
- Low membership dues
- I knew several members
- Other

9. Has the club met your expectations? If “no,” use the “other” field to tell us where we fell short.
- Yes
 - No
 - Other
10. Do you intend to renew your membership? If “no,” tell us why not in the “other” field.
- Yes
 - No
 - Other
11. Which of the following club activities do you (or would you) enjoy? Choose all that apply.
- Monthly programs
 - Field events with other club members
 - Workshops
 - Competing in the Salon
 - The annual Salon dinner
 - Leading club activities (field events, Salon, etc.)
 - Socializing with other club members
 - Other
12. Which of the following club activities do you not (or would you not) enjoy? Choose all that apply.
- Monthly programs
 - Field events with other club members
 - Workshops
 - Competing in the Salon
 - The annual Salon dinner
 - Leading club activities (field events, Salon, etc.)
 - Socializing with other club members
 - Other
13. Should SANP add new activities or opportunities? If “yes,” please provide specific suggestions in the “other” field.
- Yes
 - No
 - Other
14. Do you feel welcomed and encouraged to participate in club activities? If “no,” tell us more in the “other” field.
- Yes
 - No
 - Other
15. Is participation in club activities difficult for you? If “yes,” please use the “other” field to suggest how we could make participation easier for you.
- Yes
 - No
 - Other
16. What kind of presenters should we have for monthly programs? Choose all that apply.
- Professional nature photographer talking about his/her area of expertise
 - Accomplished amateur nature photographer talking about his/her special interest

- Either professional or amateur as long as he/she is an effective presenter
- SANP member showing his/her work (slideshow, travelogue, etc.)
- Other

17. Would you be interested in presenting a program for SANP? If “yes,” please email sanpinfo@sanp.net to describe possible topic(s).

- Yes
- No
- Other

18. What topics should monthly programs cover? Choose all that apply. Use the “other” field to add topics not listed below.

- Non-instructional slideshows and travelogues
- Instructional travel photography (how to, where to, when to)
- Landscape photography (how to, where to, when to)
- Wildlife photography (how to, where to, when to)
- Bird photography (how to, where to, when to)
- Botanical photography (how to, where to, when to)
- Macro photography (what and how to shoot)
- Astrophotography (equipment, techniques, locations)
- Competitions (image selection, presentation, mounting, etc.)
- Post-processing and cataloging (Photoshop, Lightroom, etc.)
- Photography sales and marketing (Zenfolio, Smugmug, etc.)
- Photographic equipment (tips and tricks, useful gadgets, etc.)
- Other

19. Which of the following would you like to do? Choose all that apply. (If you check any items, please contact Ed Stickle or any member of the Board of Directors about your interest.)

- Serve on the Board of Directors
- Serve as a club officer
- Help organize and manage the Salon
- Participate in community outreach
- Help organize and lead field events
- Help identify and hire program presenters
- Help edit or provide content for the newsletter
- Help administer the Facebook page
- Help administer the website
- Help create the newsletter
- Other

Tell us what you think about our newsletter

20. Do you read the SANP newsletter?

- I read every word
- I read only the upcoming program information
- I skim it to see if anything interests me
- I do not read it
- Other

21. Does the newsletter provide you with useful information?

- Always
- Sometimes

- No
- Other

22. What newsletter content do you (or would you) like best? Choose all that apply.

- Synopsis of upcoming programs
- Reports on past programs
- Information about upcoming field events
- Reports on past field events
- Photography techniques, advice and how-to's
- Website functionality
- Other members' photos
- My photos
- Other members' profiles
- My profile
- Club history
- Cartoons
- Inspirational quotes
- Other

23. What newsletter content do you (or would you) like least? Choose all that apply.

- Synopsis of upcoming programs
- Reports on past programs
- Information about upcoming field events
- Reports on past field events
- Photography techniques, advice and how-to's
- Website functionality
- Other members' photos
- My photos
- Other members' profiles
- My profile
- Club history
- Cartoons
- Inspirational quotes
- Other

24. If we were to rename the "SANP Newsletter," what name would you suggest? Please use the "other" field to provide any suggestions.

- The current name is fine
- The newsletter needs a different name
- Other

25. Are you willing to contribute article(s) to the newsletter? If "Yes," please email sanpinfo@sanp.net and tell us what you would like to contribute.

- Yes
- No

Help us improve our websites

26. How often do you visit the SANP website (sanp.net)?

- Every day
- Once a week

- Once a month
- Whenever I get an email with a link
- Never
- Other

27. How often do you recommend the sanp.net website to friends or acquaintances?

- Often
- Occasionally
- Never
- Other

28. Is there enough new information to keep the sanp.net website interesting? If not, please use the "other" field to tell us what you'd like to see.

- Yes
- No
- Other

29. Would any of the following make the sanp.net website more appealing? Choose all that apply.

- More photos
- More advice from the pros
- More updated information
- Other

30. SANP has a Zenfolio website (sanp.zenfolio.com) where we post photos of past Salon entries and winners, field events, and photos by members. Have you found this website useful?

- I was unaware of this website and have never visited it
- I visit the website occasionally
- I visit the website frequently
- I would like to learn more about this website and how to post my photos on it
- Other

Your response to any or all of the following demographic questions is optional—skip a question if you don't want to answer—but answering them will help us better determine the club's future direction.

31. What is your gender identification?

- Female
- Male
- Other

32. What is your age range?

- 30 or younger
- 30-40
- 40-50
- 50-60
- 60+

33. What is your ethnicity?

- Caucasian
- African-American
- Latino or Hispanic
- Asian
- Native American

- Native Hawaiian or Pacific Islander
- Two or More
- Other

34. Are you:

- Fully retired
- Semi-retired
- Not retired
- Other

35. How would you describe your activity and interest level? Choose all that apply. Use the “other” field to explain.

- Highly active, physically fit
- Moderately active, average fitness
- Inactive/sedentary
- Activities limited by health issues
- Like to get out and “go”
- Prefer to stay close to home
- Avoid nighttime travel
- Other

In Closing.

36. Would you like to be included in a drawing for a \$50 gift card to B&H Photo? If you check “yes” below, send an email to sanpinfo@sanp.net, subject: I completed the survey. The winner will be drawn at the next club meeting. Please note that your email will not be associated in any way with your answers to this survey. Remember also that the “comments” field below can be used to cover anything you want to share that was not covered in the survey.

- Yes
- No

Comments:

ATTACHMENT 3

Salon Committee Report

SANP Salon Committee 2021-22 Updated After Committee Meeting

- 1. Keypads:** Keypads are used to calculate the scores of the judges in the print and digital divisions. We need to replace some as they do not have a backlit that is essential in digital judging and helpful in print judging. We need three. The price will vary from the current listing to around 22 dollars. This is an example of what we would get. https://www.amazon.com/Mechanical-Numeric-Backlit-Desktop-Computer/dp/B07FFLNF5C/ref=sr_1_4?dchild=1&keywords=backlit+numeric+keypad+for+laptop&qid=1620251813&sr=8-4 This will be determined as to how many are needed once a decision is made on whether the digital images are judged online or in-person and after we know the number of digital entries.
- 2. Best of Show:** Last year, “Best of Show” was judged based on the first-place finish on ALL categories. In previous years, Best of Show only applied to certain categories. This will be recommended for all categories in the 2022 Salon
- 3. Meeting Location:** The recommendation is that the 2022 Salon be held at Bridgewater Place. The members will pay \$30 dollars per person to attend. The club will pick up the balance of the Salon cost. After the 2022 Salon, the committee will meet and evaluate the results and determine what location is recommended for 2023.
- 4. Workshops:** We used to have them. We can bring in someone like Kevin Adams that could do waterfalls day and night photography. We could use some of our members to do a workshop, cover their costs, and have workshops in the Smokies, Fall Creek Falls, Babcock Falls, the Old Cars in Georgia, or elsewhere. We could do one in the spring and one in the fall. This is one way to pay for future Salon meeting expenses. Workshops would be more involved than Field Events. This will be discussed at a future committee meeting.
- 5. Photography Contests:** Many clubs have monthly photography contests at their club meetings. Some are digital, and some are print. Some clubs have a topic or color for the month. We could do this monthly on ZOOM so that individuals could get feedback from their images and club members could do the judging. It would allow those individuals to be better prepared when getting their images ready for the Salon. It would also allow the members to interact with each other to learn more about their photography. This will be discussed at a future committee meeting
- 6. The committee recommends that the Board consider reimbursing the McConathy’s for part of their ZOOM license use.**
- 7. SALON Judges:** We have paid six salon judges to judge the Salon for 100 dollars each. Many of those judges are and have been current members of SANP. This idea will be discussed at a future

committee meeting after Ron, and I have a chance to collect more information about possible options with other clubs as to options for judges.

8. Proposed Categories for Salon 2022: See attached list.

9. The number of Salon entries per member will be changed to 16 per division with a maximum of 2 in a category.

- 1. Scenic** — Photos of landscape, scenery, sky, oceans, or lakes taken in any part of the world. The broad scene is the dominant subject of the image.
- 2. Birds** — Birds of all species. Birds in controlled conditions are allowed. Domesticated birds are NOT allowed.
- 3. Large Wildlife** — Photos of animals the size of a chipmunk or larger. Wildlife subjects in controlled conditions are allowed. Common pets and domesticated animals are NOT allowed.
- 4. Small Wildlife** — Insects, spiders, caterpillars, small reptiles, snails, crustaceans, and other organisms smaller than a chipmunk in a natural habitat. (Chipmunks, or similar sized animals, should be submitted in this category.)
- 5. Nature Close-up** — A close-up nature photograph shows the detailed and intimate view of a small subject, or a small part of a larger subject, to reveal and examine significantly more detail than the human eye usually perceives. Rather than an expansive view, a close-up image often emphasizes the intricate details and textures to provide a closer perspective on the smaller characteristics of the subject.
- 6. Plants** — Images where the plant is the dominant subject, including plants, flowers, fungi, mosses, and lichens. Trees should be in this category if the tree itself, or a part of the tree, is the subject of the photo. Otherwise, trees as part of a landscape are in the scenic category.
- 7. Night Photography** — The capturing of nature outdoors at night (the period after sunset and before sunrise). The images can be long exposure, time-lapse photography, light painting, or astrophotography. Cityscapes, or non-nature subjects, when they are dominant are NOT allowed.
- 8. People in Nature** — Images that express the joys and adventures of people doing activities in the natural landscape. Like the Scenic category, these images can include landscapes, seascapes, etc., but **MUST** also have at least one person doing something in the outdoors. Manmade objects are allowed. Examples are photographs of people kayaking on a river, people hiking, or people mountain climbing.
- 9. Abstracts in Nature** — Images of the natural environment that push the boundaries of creative expression through photography. This category is for creative compositions made in-camera and in-nature without unusual computer processing or manipulations.
- 10. Great Smoky Mountains National Park** — Nature photographs that are taken within the boundaries of the Great Smoky Mountains National Park and meet the requirements of Salon categories 1 thru 9.
- 11. Travel & Place 1 (travel images made anywhere in the world outside the region East of the Mississippi River inside the Continental United States)** — Images that express the joys and adventures of travel, showcasing place as an essential part of the photo. Like the Scenic category, this

category can include landscapes, seascapes, etc., but it **MUST** also include people, manmade objects, or other cultural subjects you might encounter while traveling. The main emphasis for photos in this category is that they express a ‘sense of place.’

12. Travel & Place 2 (travel images made East of the Mississippi River inside the Continental United States) — Images that express the joys and adventures of travel, showcasing place as an essential part of the photo. Like the Scenic category, this category can include landscapes, seascapes, etc., but it **MUST** also include people, manmade objects, or other cultural subjects you might encounter while traveling. The main emphasis for photos in this category is that they express a ‘sense of place’ in the above area.

13. Black and White Wildlife — Conventional B&W and infrared B&W images of subjects that fall within the guidelines of *only* Salon categories 2 through 4 (the wildlife categories).

14. Black and White Other — Conventional B&W and infrared B&W images of subjects that fall within the guidelines for any of the allowed Salon categories *except* 2 through 4 and 13.

15. Panoramic Photography — This category is any nature or travel image with a minimum 2:1 aspect ratio. The photo should meet the guidelines for any of the allowed Salon categories 1 through 14. Resist going to the extreme on the long dimension. Prints must meet the same mounting and dimensional requirements as other print entries (see general guidelines).

Bridgewater Place Expense

SANP Salon - 2022			
Cost Analysis for Bridgewater Place - Henley Hall			
Saturday 2/26			
Attendees	Price	Members share	Club share
60	3,879	1,800	2,079
70	4,276	2,100	2,176
80	4,673	2,400	2,273
90	5,069	2,700	2,369
100	5,466	3,000	2,466
<p>Members share assumes the ticket price is \$30 per person and the remainder of the cost is paid from club funds.</p>			
<p>Based on price quote from Bridgewater Place on July 1, 2021.</p>			
<p>Price is bottom line cost. Includes buffet style dinner, room fee, 11 foot rear projection screen and projector, tables, table linens, chair covers, napkins, and service charge.</p>			
Buffet style dinner:			
Garden salad			
Roasted pork loin with peppercorn sauce			
Herb roasted chicken breast with Creole mustard cream			
Whipped red potatoes			
Roasted vegetable medley			
Dinner rolls and butter			
Banana pudding and Buttercream brownies			
Tea and coffee			


ATTACHMENT 4
July 25, 2021, E-Mail

7/25/2021

20210712 July Board Minutes - Mail - samuels253@comcast.net - Xfinity Connect

Financial Position (2019, 2020, and 2021) and Budget Worksheet

Sharon Wright Cottrell <swritcot@bellsouth.net>

7/12/2021 8:29 PM 

To: David Boruff, Chris Cannon, Gretchen Kaplan, Ron McConathy, Kristina Plaas, Charles Samuels, Kent Sauter, Marcy Wielfaert **Copy** Edward Stickle

Reply Forward Delete 

 2 attachments  View Download

SANP Board,

The first attachment is a three page report of financial position and cash flow for 2019, 2020 and 2021 year-to-date, with the last six months of 2021 populated with estimated data. The reports are based on data found on check stubs, deposit tickets, bank statements, MMS reports and AffiniPay reports. They are as accurate as possible after spending a reasonable (but lengthy) amount of time gathering data and assembling the reports. The current year's report will be updated at the end of each calendar month for review at the next month's board meeting.

The second attachment is a budget worksheet. I have included the actual and projected data for 2019, 2020 and 2021 that may be helpful in estimating requirements for 2022.

Sharon Cottrell

Attachment 4a
Financial Position (2019, 2020, and 2021)

Projected Financial Position and Cashflow
Southern Appalachian Nature Photographers

PROJECTIONS

Year: 2021	Month:	January	February	March	April	May	June	July	August	September	October	November	December	Year total
Beginning cash		19,095.60	19,854.92	19,431.09	19,409.61	19,552.97	19,576.94	18,744.64	18,099.24	16,824.24	16,824.24	16,847.24	16,854.24	19,095.60
Income														
Membership dues		802.50	237.50	185.00	150.00	25.00	35.00	25.00	-	50.00	75.00	110.00	1,350.00	3,045.00
Salon ticket sales														-
														-
														-
Total income		802.50	237.50	185.00	150.00	25.00	35.00	25.00	-	50.00	75.00	110.00	1,350.00	3,045.00
Expense														
Speaker fees			300.00	200.00			300.00	350.00	50.00	50.00	50.00	100.00		1,400.00
Salon			300.00											300.00
Mailing								219.00						219.00
CC processing fees		43.18	6.83	6.48	6.64	1.03	1.30	1.40	1.00		2.00	3.00	4.40	77.26
Website & MMS			54.50					1,224.00						1,278.50
Insurance							291.00							291.00
Government fees							275.00							275.00
Awards								100.00						100.00
Total expense		43.18	661.33	206.48	6.64	1.03	867.30	670.40	1,275.00	50.00	52.00	103.00	4.40	3,940.76
Net cash for the period		759.32	(423.83)	(21.48)	143.36	23.97	(832.30)	(645.40)	(1,275.00)	-	23.00	7.00	1,345.60	(895.76)
Ending cash		19,854.92	19,431.09	19,409.61	19,552.97	19,576.94	18,744.64	18,099.24	16,824.24	16,824.24	16,847.24	16,854.24	18,199.84	18,199.84

Financial Position and Cashflow
Southern Appalachian Nature Photographers

Year: 2020	Month:	January	February	March	April	May	June	July	August	September	October	November	December	Year total
Beginning cash		17,525.48	18,497.98	16,217.29	18,162.29	18,212.29	18,362.29	18,412.29	18,127.29	17,512.29	17,817.29	17,817.29	17,517.29	17,525.48
Income														
Membership dues		1,072.50	412.50	310.00	50.00	150.00	50.00			305.00		25.00	1,627.59	4,002.59
Salon ticket sales			110.00	1,635.00										1,745.00
														-
														-
Total income		1,072.50	522.50	1,945.00	50.00	150.00	50.00	-	-	305.00	-	25.00	1,627.59	5,747.59
Expense														
Speaker fees		100.00							75.00			325.00		500.00
Salon			2,737.49											2,737.49
Mailing														-
CC processing fees													49.28	49.28
Website & MMS			65.70						540.00					605.70
Insurance								285.00						285.00
Government fees														-
Total expense		100.00	2,803.19	-	-	-	-	285.00	615.00	-	-	325.00	49.28	4,177.47
Net cash for the period		972.50	(2,280.69)	1,945.00	50.00	150.00	50.00	(285.00)	(615.00)	305.00	-	(300.00)	1,578.31	1,570.12
Ending cash		18,497.98	16,217.29	18,162.29	18,212.29	18,362.29	18,412.29	18,127.29	17,512.29	17,817.29	17,817.29	17,517.29	19,095.60	19,095.60

Financial Position and Cashflow
Southern Appalachian Nature Photographers

Year: 2019	Month:	January	February	March	April	May	June	July	August	September	October	November	December	Year total
	Beginning cash	17,209.87	17,554.87	16,885.38	17,645.98	17,815.98	17,765.98	17,765.98	17,765.98	17,452.98	17,402.98	17,700.48	17,525.48	17,209.87
	Income													
	Membership dues	345.00		980.00	170.00	150.00					397.50	150.00		2,192.50
	Salon ticket sales			1,775.00										1,775.00
														-
	Total income	345.00	-	2,755.00	170.00	150.00	-	-	-	-	397.50	150.00	-	3,967.50
	Expense													
	Speaker fees					200.00				50.00	100.00	200.00		550.00
	Salon		669.49	1,914.40										2,583.89
	Mailing			80.00				22.00						102.00
	CC processing fees													-
	Website & MMS											125.00		125.00
	Insurance							271.00						271.00
	Government fees							20.00						20.00
	Total expense	-	669.49	1,994.40	-	200.00	-	313.00	313.00	50.00	100.00	325.00	-	3,651.89
	Net cash for the period	345.00	(669.49)	760.60	170.00	(50.00)	-	(313.00)	(313.00)	(50.00)	297.50	(175.00)	-	315.61
	Ending cash	17,554.87	16,885.38	17,645.98	17,815.98	17,765.98	17,765.98	17,765.98	17,452.98	17,402.98	17,700.48	17,525.48	17,525.48	17,525.48

ATTACHMENT 4b
Budget Worksheet

Budget Worksheet
Southern Appalachian Nature Photographers

	2019	2020	2021	2022	
	Actual	Actual	Projected	Budget	Budget input source
Beginning cash	17,209.87	17,525.48	19,095.60		
Income					
Membership dues	2,192.50	4,002.59	<i>3,045.00</i>		Brad Cottrell
Salon ticket sales	1,775.00	1,745.00	-		Dale Potter
Workshop sales	-	-	-		???
	-	-	-		
Total income	3,967.50	5,747.59	<i>3,045.00</i>	-	
Expense					
Speaker fees	550.00	500.00	<i>1,400.00</i>		Kendall Chiles
Salon	2,583.89	2,737.49	<i>300.00</i>		Dale Potter
Mailing	102.00	-	<i>219.00</i>		Ed Stickle, Sharon McConathy, Sharon Cottrell
CC processing fees	-	49.28	<i>77.26</i>		Brad Cottrell
Website & MMS	125.00	605.70	<i>1,278.50</i>		Brad Cottrell, Sharon McConathy
Insurance	271.00	285.00	<i>291.00</i>		Ed Stickle
Government fees	20.00	-	<i>275.00</i>		Charles Samuels, Sharon Cottrell
Awards	-	-	<i>100.00</i>		
Workshops	-	-	-		???
	-	-	-		
Total expense	3,651.89	4,177.47	<i>3,940.76</i>	-	
Net cash for the period	315.61	1,570.12	<i>(895.76)</i>	-	
Ending cash	17,525.48	19,095.60	<i>18,199.84</i>	-	